



Tajuddeen Maitama  
Director  
Business Development

Tajuddeen Maitama is the National Coordinator of Sf Game Changer E-Network, a division of Game Changer Media Trust Limited. In this role, Maitama is responsible for setting the overall direction and strategy for the Game Changer E-Media Network. He leads the design of the network's services and oversees the development of its core technology and infrastructure.

As a renowned ICT convener, Maitama brought together Nigeria's leading Internet personalities to form the Game Changer E-Media Network. This initiative played a significant role in the successful re-election campaign of President Muhammadu Buhari in the 2019 general election, utilizing advanced communications and information technology.

Before his work with Game Changer, Tajuddeen Maitama gained extensive experience in E-Media strategy and technology across various fields. He served as a member of Solitaire Properties Incorporated in Philadelphia, USA, and Pioneers Fortune Stars in California, USA. He was also the Managing Partner of Munari & Associates, a Kaduna-based building and design company. Additionally, he pioneered the first fully digital Medical Diagnostics Center (Providian Medical) in Northern Nigeria, providing essential medical diagnostic services in Kano.

Maitama is also the co-founder and managing partner of Tri-Oak Consulting Ltd and a strong advocate for corporate social responsibility.

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